



University of Pittsburgh
Joseph M. Katz
Graduate School of Business
Global Research Practicum (GRP)
Information Session

Overview

- GRP Introduction
- Destinations
 - China
 - Argentina
 - United Kingdom and Belgium
- Application Timeline
- FAQs
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Global Research Practicum (GRP)



China

Activities in Beijing and Shanghai

March 3 – March 12

- Professional Activities
(examples)

- Beijing
 - Microsoft, Intel Corporation, Volkswagen Group China, Baidu, Emerson
- Shanghai
 - Haworth, Mission Foods, FedEx, Deloitte, L'Oreal China

- Cultural Activities

- Great Wall
- Tiananmen Square & Forbidden City
- People Square, Nanjing Road, the Bund (Shanghai)
- Cooking class (optional)
- Acrobatics Show (optional)

Possible Research Topics

- Tapping China's luxury-goods market
 - The Chinese Deflation and Debt Problem
 - Healthcare (Technology; Reform) in China
 - Pollution Impacts on Chinese Businesses
 - Comparative Study: Education, Business, Military
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- University Technology Transfer
 - China's Growing Middle Class
 - Commercial Lending; Financial System
 - Business Ethics in China
 - The Chinese Deflation and Debt Problem

Argentina

Activities in Buenos Aires

March 3 – March 12

- Professional Activities
(examples)

- U.S. Commercial Service
- Energy Company
- American firms
- Development bank
- Entrepreneurs
- Industrial Park
- Argentine Business School

- Cultural Activities
(examples)

- Tango lessons and dinner with tango performance
- City tour
- Farewell lunch at country home
- Soccer game (optional)
- Tigre for outdoor activities and BBQ (optional)

Argentina

Research Topics (Examples)

- **Finance majors**—the effect of the 2002 default on ability of Argentina to borrow in int'l markets
- **HR majors**—Argentina's labor laws and HR Practices
- **Anyone**—industry studies such as energy, auto, IT, wine, food, banking
- **IB majors**—Argentina's trade and currency regulations
- **Ethics**—impact of corruption on business practices
- **Entrepreneurship**—climate for entrepreneurship in Argentina

United Kingdom and Belgium

- Professional Activities

- Corporate visits in the financial, consulting, and legal sectors
- Network with UK-based tech innovators
- Tours & briefings with both government offices and NGOs
- Visit InBev, Leuven Belgium

- Cultural Activities

- Premier League Football match (Chelsea vs. West Ham United)
- Tate Modern/British Museum
- Tour of Belgian Brewery in Leuven

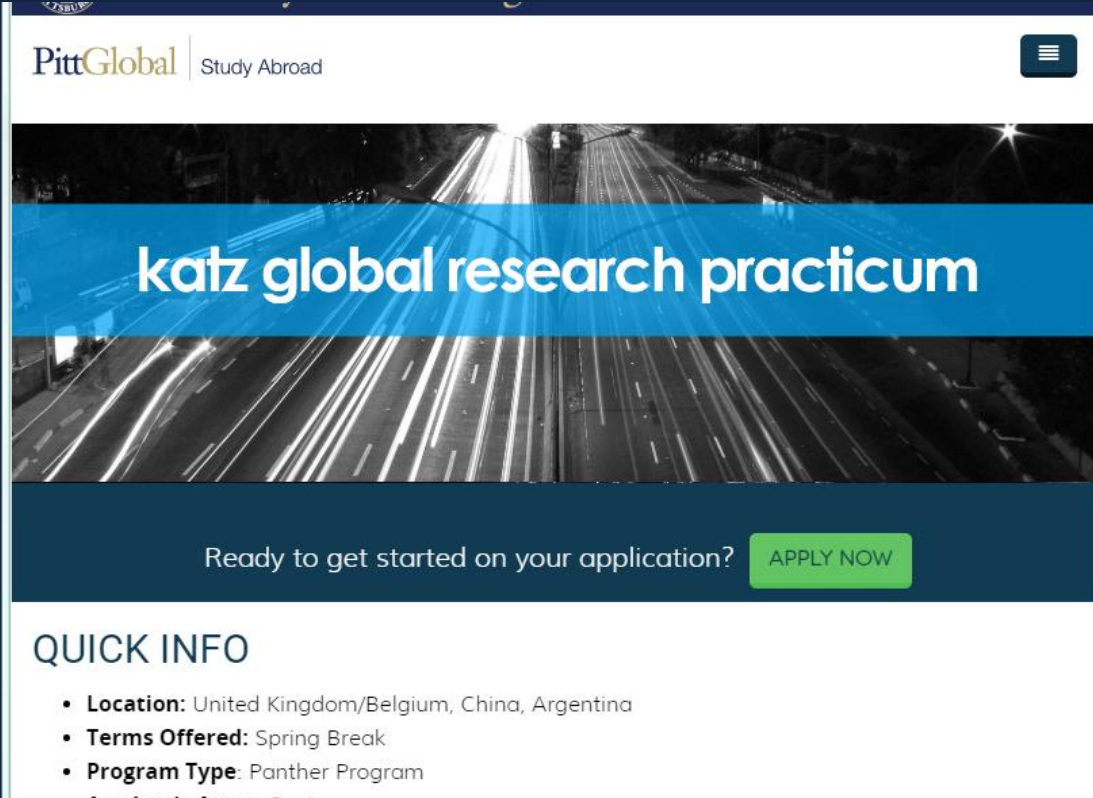
United Kingdom and Belgium

Research Topics (Examples)

- Which other EU countries may follow?
- How are corporate leaders preparing for the exercise of Article 50?
- How does the vote affect the growth of the innovation sector in the UK and EU countries?
- How will security issues that demand the integration of information across national boundaries be affected?
- How can the working class be better included within the newer knowledge-based economies?
- How does the rise of nationalism and protectionism affect the ability of MNCs to operate globally?
- <http://www.bloomberg.com/news/articles/2016-09-25/brexit-leads-three-quarters-of-britain-s-ceos-to-consider-moving>

Application

- <http://abroad.pitt.edu/katzgrp>



The screenshot shows the website for the Katz Global Research Practicum. At the top, the PittGlobal logo is on the left and 'Study Abroad' is on the right. A blue banner across the middle contains the text 'katz global research practicum'. Below this, a dark blue bar asks 'Ready to get started on your application?' with a green 'APPLY NOW' button. The 'QUICK INFO' section lists:

- **Location:** United Kingdom/Belgium, China, Argentina
- **Terms Offered:** Spring Break
- **Program Type:** Panther Program

Application

- <http://abroad.pitt.edu/katzgrp>



The screenshot shows a white banner with the PittGlobal logo on the left and a menu icon on the right. The text in the center reads: "Applications will open October 3, 2016 for the following locations: United Kingdom/Belgium China Argentina". Below this text is the logo for the University of Pittsburgh Joseph M. Katz Graduate School of Business, featuring the word "KATZ" in large blue letters and the full name in smaller blue text to its right.

Application

- <http://abroad.pitt.edu/katzgrp>

William P McShane	
Program:	Katz Global Research Practicum (GRP) - United Kingdom/Belgium
Term/Year:	Spring Break, 2017
Deadline:	11/04/2016
Dates:	TBA

Application Questionnaire(s)	
Click the following to view and complete the following online questionnaire(s). You may begin a questionnaire and save it for later completion, but note that you must click Submit in order for the questionnaire to be logged as complete and ready for review.	
Title	Received
GRP Application Questionnaire	<input type="checkbox"/>
Passport Information	<input type="checkbox"/>

Material Submissions	
Click the following to view instructions on how to complete each material.	
Title	Received
Passport Verification Complete	<input type="checkbox"/>

Application

- <http://abroad.pitt.edu/katzgrp>

GRP Application Questionnaire:

Instructions:
Please respond to all questions below.
(* Indicates the question is required.)

1. Program Affiliation (*)
What is your academic relationship with Katz?

2. Expected Graduation Date (*)

3. Previous GRP Experience (*)
Have you ever participated in a prior GRP program? If yes, please list prior destination(s).

4. Prior Coursework (*)
Have you taken any prior coursework related to the GRP destination, either at Katz, Pitt or your undergraduate studies? If yes, please note the course(s).

5. Study Abroad (*)
Have you ever studied abroad? If yes, please note the destination(s) and duration of program(s).

6. Business Travel (*)
Have you ever traveled abroad for business? If yes, please note the destination(s).

7. Foreign Languages Studied (*)
Have you taken any foreign languages in high school or college? If yes, please list and include length of time studied.

8. Foreign Languages Spoken (*)
Do you speak any foreign languages? If yes, please note level of proficiency for all languages (i.e. no proficiency, elementary proficiency, limited working proficiency, full professional proficiency, native or bilingual proficiency).

Application Timeline

- **October 3**
 - Application opens
- **November 4**
 - Application deadline
- **December**
 - Panther Program Agreement
 - \$500 *non-refundable* deposit due at Study Abroad
 - Enrollment confirmed
 - STEP Enrollment
 - Medical Self-Report
- **January**
 - GRP courses begin

Cost

- **\$5300 for Katz PT** (includes 3 credits)
 - *If a part-time student registers for 9 or more credits during the spring term, he or she will automatically be billed at a full-time flat rate, plus fees.*
- **\$2300 for Katz FT**
 - *If a full-time Katz student wants to take the GRP in addition to their 15 or 18 credits, they will be charged \$5300 (this includes tuition for the 3-credits).*
- **\$500 deposit** will be due upon acceptance into the program.

Cost

- Inclusions

- Academic-related trips and excursions
- Tuition
- Airfare
- Ground Transportation
- Hotel
- Some meals
 - Breakfast
 - Welcome and Farewell dinners

- Exclusions

- Additional meals
- Spending Money

IBC Global Travel Award

- **Six IBC scholarships available**
 - **Amount:** \$1,000
 - **Eligibility:** Katz Graduate Students
 - *Good academic standing (3.0+) by application deadline and maintain standing until award granted (mid-February)*
 - **How to apply**
 - **Through GRP Application**
 - **Question 1:** How will this international experienced based learning opportunity fit and/or add to your Katz professional and academic development portfolio?
 - **Question 2:** Why do you need the IBC travel award?
 - **Contact:** Jacqueline Saslawski at jsaslawski@katz.pitt.edu

Frequently Asked Questions

- **Destination**

- For 1st choice

- Preference for first time GRP students
 - Interest in this GRP
 - Academic and Professional Goals

- 2nd choice

- If unable to accommodate first choice

Frequently Asked Questions

- **Visa**

- U.S. Citizens do not need a visa for:

- United Kingdom
- Belgium
- Argentina

- U.S. Citizens will need a visa:

- China
 - Working through trip provider and more information will be provided to enrolled students

Q&A

For further inquiries or feedback:

wmcshane@katz.pitt.edu

