

PROFESSIONAL MBA PROGRAM OVERVIEW:

Degree Requirements and First-Year Recommendations

DEGREE REQUIREMENTS

Upon formal admission to the Professional MBA program, a student must fulfill the following requirements in order to receive the MBA degree:

- A minimum of 51 credits of approved graduate-level coursework
 - Dual- and joint-degree programs will have other, program-specific minimum credit completion requirements.
- The appropriate distribution of required core courses and elective courses
- A minimum cumulative quality point average (QPA) of 3.0

REQUIRED CORE MBA COURSES

All core courses are offered each semester of a given academic year, Fall-Spring-Summer. Balancing quantitatively-based courses – e.g., Financial Accounting, Economic Analysis, Statistical Analysis – with courses that are more conceptual and focus on case study assignments is a recommended course sequencing strategy.

- BACC 2401 Financial Accounting (3 credits)
- BECN 2401 Economic Analysis (3 credits)
- BQOM 2401 Statistical Analysis (3 credits)
- BOAH 2409 Organizational Behavior (1.5 credits)
- BFIN 2409 Financial Management 1 (1.5 credits)
- BMKT 2409 Marketing Management (1.5 credits)
- BMIS 2409 Information Systems (1.5 credits) – Dual-degree MBA/MS-MIS students exempted
- BQOM 2421 Decision Technologies (1.5 credits)
- BSPP 2409 Strategic Management (1.5 credits)
- BSEO 2401 Business Ethics & Social Performance (1.5 credits)
- BIND 2444 Competitive Management Simulation (3 credits) – capstone course designed to be taken upon completion of all other core required courses

Total Core Course Credits: 22.5 credits

For more information, you can reference the [‘Academics’](#) section on StudentNet.

KATZ COURSE OFFERINGS – FULL-SEMESTER AND HALF-SEMESTER COURSES

Katz offers four types of classes throughout each academic term: first-half courses, second-half courses, full-semester courses, and immersion-format courses. Half-semester courses are commonly offered as 1.5 credits each while full-semester courses are most commonly offered as 3 credits.

To use the fall semester as an example, we offer Fall 1 courses (first half of the semester, 1.5/class), Fall 2 courses (latter half of the semester, 1.5 credits/class), full-term courses (the traditional semester-long course as 3-credits), and immersion-style classes (courses typically offered over a weekend). To demonstrate scheduling flexibility with various types of offerings, a half-semester course permits one to schedule a Monday night class during the Fall 1 session, for example, and then enroll in a different Monday night course for the Fall 2 session.

RECOMMENDED COURSE SEQUENCING BY CONCENTRATION/AREA OF INTEREST

The following recommendations cite courses that students should consider taking during the **first year of study** (first three semesters) in the Professional MBA program, based on concentration or area of interest.

For more detailed information about elective courses appropriate for each discipline, be sure to reference the Katz [Academic and Career Advising Guide](#) published on StudentNet.

FINANCE – BFIN COURSES

Recommended First-Year Courses:

- Core Required Courses
 - BACC 2401 Financial Accounting
 - BQOM 2401 Statistical Analysis
 - BFIN 2409 Financial Management 1 (Must be complete prior to enrolling in finance electives)
- Electives
 - BFIN 2410 Financial Management 2* (Must be complete prior to enrolling in finance electives)
 - BFIN 2036 Corporate Finance*
 - BFIN 2030 Valuation 1*
 - BFIN 2130 Valuation 2*

*Strongly recommended elective to consider; can be taken at any point throughout the program

Special Considerations:

Completion of both Financial Accounting and Statistical Analysis is strongly recommended prior to enrolling into the Financial Management module. However, one may enroll into Financial Management 1 (and, thereafter, Financial Management 2) upon completion of either the core accounting or the core statistics courses. Students must complete BFIN 2409 Financial Management 1 and BFIN 2410 Financial Management 2 in order to be eligible for enroll in any finance electives.

Career Tracks/Functional Areas (see [Academic & Career Advising Guide](#) for more information):

- Corporate Financial Management
- Financial Institutions

- Investment Management

Katz Certificates to Consider:

- Corporate Financial Management
- Corporate Valuation
- Investments and Trading

INFORMATION SYSTEMS AND TECHNOLOGY MANAGEMENT – BMIS COURSES

Recommended First-Year Courses:

- Core Required Courses
 - BMIS 2409 Information Systems
 - BACC 2401 Financial Accounting
 - BQOM 2401 Statistical Analysis
- Electives
 - BMIS 2588 Database Management*
 - BMIS 2551 Project Management Concepts and Processes*
 - BMIS 2537 Business Systems Platforms*

*Strongly recommended elective to consider; can be taken at any point throughout the program

Career Tracks/Functional Areas (see [Academic & Career Advising Guide](#) for more information):

- Business Analysis
- IT Consulting
- Product Development
- IS Management

Katz Certificates to Consider:

- Technology, Innovation, Entrepreneurship
- Project Management
- Organizational Leadership

Other Professional Development Opportunities:

- Explore external certifications such as SAP or PMP

MARKETING – BMKT COURSES

Recommended First-Year Courses:

- Core Required Courses
 - BMKT 2409 Marketing Management
 - BACC 2401 Financial Accounting
 - BQOM 2401 Statistical Analysis
- Electives
 - BMKT 2035 Consumer Behavior – Theory And Practice*

- BMKT 2509 Marketing Planning and Strategy*
- BMKT 2531 Marketing Research*

*Strongly recommended elective to consider; can be taken at any point throughout the program

Career Tracks/Functional Areas (see [Academic & Career Advising Guide](#) for more information):

- Brand Management & Product Management
- Consumer Insights & Market Research
- Digital & Social Media Marketing
- Business Development & Sales

Katz Certificates to Consider:

- Digital Marketing
- Technology, Innovation, and Entrepreneurship
- Business Analytics

ORGANIZATIONAL BEHAVIOR & HUMAN RESOURCES – BOAH COURSES

Recommended First-Year Courses:

- Core Required Courses
 - BOAH 2409: Organizational Behavior
 - BACC 2401 Financial Accounting
 - BQOM 2401 Statistical Analysis
- Electives
 - BHRM 2023 Human Resources Planning and Strategy 1*
 - BHRM 2024 Human Resources Planning and Strategy 2*
 - BOAH 2423 Managing Human Capital*
 - BOAH 2527 Cross Cultural Dimensions of International Management*

*Strongly recommended elective to consider; can be taken at any point throughout the program

Career Tracks/Functional Areas (see [Academic & Career Advising Guide](#) for more information):

- Human Resources Management
- Human Resources Consulting

Katz Certificates to Consider:

- Global Management
- Organizational Leadership

Special Considerations:

- Please be aware most OB/HR electives are during the Spring semester of a given academic year.

OPERATIONS – BQOM COURSES

Recommended First-Year Courses:

- Core Required Courses
 - BACC 2401 Financial Accounting
 - BQOM 2401 Statistical Analysis
 - BQOM 2421 Decision Technologies
- Electives
 - BQOM 2139 Six Sigma Theory and Practice*
 - BQOM 2553 Global Supply Chain Management*
 - BQOM 2546 Project Management Fundamentals and Analytics*

*Strongly recommended elective to consider; can be taken at any point throughout the program

Career Tracks/Functional Areas (see [Academic & Career Advising Guide](#) for more information):

- Project Management
- Supply Chain Logistics
- Performance Improvement/Consulting

Katz Certificates to Consider:

- Project Management
- Global Supply Chain Management
- Business Analytics

Other Professional Development Opportunities:

- PMP/CAPM
- BQOM 2139 Six Sigma: Theory and Practice (Green Belt)

STRATEGY – BSEO & BSPP COURSES

Recommended First-Year Courses:

- Core Required Courses
 - BACC 2401 Financial Accounting
 - BECN 2401 Economic Analysis
 - BFIN 2409 Financial Management 1
 - BMKT 2409 Marketing Management
 - BSPP 2401 Strategic Management
 - Completion of the core account and economics courses as well as either Marketing Management or Financial Management 1 is required prior to registration into this core strategy class.
- Electives
 - BSEO 2531 Entrepreneurship and New Venture Initiation*
 - BSEO 2553 Strategic Management of Acquisitions and Divestment*

*Strongly recommended elective to consider; can be taken at any point throughout the program

Special Considerations:

- Some strategy electives may not have prerequisites and can be taken prior to completion of Strategic Management.
- Consider engaging with the Katz Institute for Entrepreneurial Excellence (IEE) and participating in Katz case competition opportunities.

Career Tracks/Functional Areas (see [Academic & Career Advising Guide](#) for more information):

- Entrepreneurship
- Management Consulting
- Business Development

Katz Certificates to Consider:

- Technology, Innovation, Entrepreneurship
- Project Management
- Organizational Leadership