# 2012 – 2013 MBA Case Competitions

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*Location is Pittsburgh, PA*

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## National Black MBA Case Competition

**Dates:** September 27-28, 2013  
**Location:** Indianapolis, IN  
**KATZ Ranking:**

**Website**  
http://www.nbmba.org/nbmbaaConf2012/progCaseCompetition.html  
https://www.nbmba.org/DOCS/CaseCompetitionHistoricalOverview.pdf

**Registration Dates**

**Students Attending**  
Kristin Hayes, Sanjay Singh, Rolando Torres, Usiosefe Aimiuwu

**Topic**  
New market strategy for electric car

**Schools Attending**

**Outcome**  
Katz did not make second round

**Notes**

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## Humana Health Care Competition

**Dates:** September 14, 2012 first round  
October 11-12, 2012 final round  
**Location:**  
**KATZ Ranking:**

**Website**  
www.humanacasecompetition.com

**Registration Dates**  
September 12, 2012

**Students Attending**  
Ben Moreno, Himanshu Taranekar, Deepak Lal, Mario Heredia

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**Berg Center Great Case**

**Dates:** October 5, 2012  
**Location:** Pittsburgh, PA  

**Students Attending:** Deepak Koppula, Peter Berg, Michael Brough, Anand Sharma, Anurag Nandan, Saikat Roy, Jason Dorsey, Matilda Yeboah, Dhananjay Sharma, Himanshu Taranekar, Aditya Puri, Stephen Drueke, Courtney Keller, Scott Neely, Xiaoying Geng, Fangjian Shang, Ben Moreno, Chris Lyons, Abhishek Agarwal, Amey Walavalkar, Faraz Khan, Thy-Diep Ta

**Outcome:** The second place team — University of Pittsburgh Katz Graduate School of Business students Chris Lyons and Ben Moreno — received $1,500 in prize money and the third place team, also from the Katz School, Anand Sharma and Michael Brough, received $500

**Notes:** Last year for the Great Case Competition

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**Howard University Case Competition**

**Dates:** October 26-27, 2012  
**Location:** Washington, DC  
**Website:** [www.mbaexclusive.com/the-case-competition](http://www.mbaexclusive.com/the-case-competition)

**Students Attending:** Brian Burley, Cheri Williams, Rahul Singh, Fabio Saccà

**Outcome:** Katz did not place

**Notes:** Info received Oct 10, 2012

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**BMC Case Competition**

**Dates:** October 27-28, 2012  
**Location:** Dallas, TX  
**KATZ Ranking:** Honorable Mention  
**Website:** [http://www.servicemanagementfusion.com/](http://www.servicemanagementfusion.com/)

**Students Attending:** Klevin Nunes, Pritish Sinha, Sameer Raghuwanshi

**Topic:** Critical thinking ability to a current business challenge presented by LMI

**Schools Attending:** Indiana University, Purdue University, Arizona University, Texas A&M University, University of Texas at Dallas, University of South Florida, University of Washington

**Outcome:** Honorable Mention

**Notes:** Info received 9/11/12
### Crane Case Competition

**Dates:** November 1, 2013  
**Location:** Pittsburgh, PA  
**KATZ Ranking:** KATZ Only  

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**Registration Dates**

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<tr>
<th>Students Attending</th>
<th>Samik Bhattacharya, Michael Brough, Terry Faber, Mayank Jain, Rahul Singh, Mario Heredia, Medhavi Middha, Deepak Lal, Ram Parmeshwar, Aditya Puri, Ha Nguyen, Fabio Saccà, Siddhi Salvi, Abhishek Agarwal, Himanshu Taranekar, Sanjay Singh, Manoh Gandhi, Saikat Roy, Ashrut Thapar, Thy-Diep Ta, Stefan Katz, Sameer Raghuvanshi, Ben Moreno, Anand Sharma, Kumar Simhadri, Anurag Nandan, Klevin Nunes, Rajesh Krishnan, Pratibha Sharan, Dhananjay Sharma, Sindhu Rao, Brian Smith, Saiprasad Venkataramani</th>
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**Topic**  
Real Crane Co. Operations Business Problem

**Schools Attending**  
KATZ ONLY

**Outcome**  
1st prize : Ashrut Thapar, Stephan Katz, Thy-Diep Ta  
2nd Prize: Aditya Puri, Ha Nguyen, Rahul Singh  
3rd Prize: Siddhi Salvi, Himanshu Taranekar, Abhishek Agarwal

**Notes**

### Baylor Case Competition

**Dates:** November 15-16, 2012  
**Location:** Dallas, TX  
**KATZ Ranking:**

|---------|--------------------------------------------------------------------------------------------------|

**Registration Dates**

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<th>Students Attending</th>
<th>Sanjay Singh, Sindhu Rao, Siddhi Salvi, Pritish Sinha</th>
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**Topic**  
MBA Case Competition in Ethical Leadership

**Schools Attending**  
Auburn University, Baylor University, Iowa State University, Pepperdine University, Texas A&M University, University of Florida, University of Illinois, University of Iowa, University of Minnesota, University of Notre Dame, University of Washington

**Outcome**  
Best Q/A (from the 3 morning venues): Jake Titus, University of Minnesota; Sindhu Rao, University of Pittsburgh; Spencer Siegel, University of Florida

**Notes**

### John Molson Case Competition

**Dates:** January 6 – 11, 2013  
**Location:** Montreal, Canada  
**KATZ Ranking:**

|---------|-------------------------------------------------------------------------------------------------|

**Registration Dates**

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<th>Students Attending</th>
<th>Todd Blaskowitz, Ram Parameshwar, Shannan Humes, Ben Moreno, Chris Lyons(alt), Himanshu Taranekar (alt)</th>
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**Topic**  

**Schools Attending**  

**Outcome**  
DNP

**Notes**

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### KATZ Case Competition

**Dates:** February 8, 2013  
**Location:** Pittsburgh, Pa  
**KATZ Ranking:** 2nd Place

**Website:** [http://www.katz.pitt.edu/casecompetition/](http://www.katz.pitt.edu/casecompetition/)

**Registration Dates**

**Students Attending:** Ram Parameshwar, Thy-Diep Ta, Sanjay Singh, Fabio Sacca, Vinay Deshpande, Himanshu Taranekar, Chris Lyons, Anand Sharma

**Topic:** Energy

**Schools Attending:** SUNY Buffalo, CMU, Penn State University, Case Western University

**Outcome:** 2nd Place: Ram Parameshwar, Thy-Diep Ta, Sanjay Singh, Fabio Sacca

**Notes**

### APICS Case Competition

**Dates:** February 8, 2013  
**Location:** Harrisburg, PA  
**KATZ Ranking:** 2nd Place

**Website:** [http://events.r20.constantcontact.com/register/event?oeidk=a07e6uh9r65b0262f7b&llr=cpj78ieab](http://events.r20.constantcontact.com/register/event?oeidk=a07e6uh9r65b0262f7b&llr=cpj78ieab)

**Registration Dates**

**Students Attending:** Siddhi Salvi, Manish Samaiyar, Michael Brough, Abhieshek Agarwal

**Topic:** Operations Management

**Schools Attending**

**Outcome:** 2nd Place

**Notes**

### Key Bank Minority MBA Case Competition

**Dates:** February 22-24, 2013  
**Location:** Cleveland, OH  
**KATZ Ranking:**

**Website:** [www.fisher.osu.edu/keybank](http://www.fisher.osu.edu/keybank)

**Registration Dates:** October 15, 2012 – January 4, 2013

**Students Attending:** Kristin Hayes, Fabio Saccà, Braxton McQueen

**Topic:** Contemporary and never-before-used case topic addressing business issues with varied implications at either a national or international level.

**Schools Attending:** Baylor University, Bentley University, Boston College, Case Western Reserve University, Cleveland State University, Hampton University, Indiana University, Johns Hopkins University, Kent State University, Purdue University, Syracuse University, The Ohio State University, University at Buffalo, SUNY, University of California, Los Angeles, University of Georgia, University of Pittsburgh, University of Toledo, University of Vermont, University of Washington, University of Wisconsin-Madison

**Outcome**

**Notes**

### Association for Corporate Growth (ACG CUP)

**Dates:** January KATZ Round  
**Location:** Pittsburgh, Pa  
**KATZ Ranking:** 1st Place

**Website:** [http://www.acg.org/pittsburgh/cup.aspx](http://www.acg.org/pittsburgh/cup.aspx)

**Registration Dates**
### CFA Institute Research Challenge

**Dates:** February 16, 2013 Regional  
March 20-21 Toronto, Canada  
Americas Semi-finals

**Location:**

**KATZ Ranking:** First Place (Regional)

**Website:** [http://www.cfainstitute.org/programs/cfaprogram/challenge/Pages/index.aspx](http://www.cfainstitute.org/programs/cfaprogram/challenge/Pages/index.aspx)

**Registration Dates**

**Students Attending**
Louis Zahner, Daniel Behnke, Sean Edmonson, Matthew Luczyk, Kevin End

**Topic**
Hands-on mentoring and intensive training in financial analysis. Students gain real-world experience as they assume the role of a research analyst and are tested on their ability to value a stock, write an initiation-of-coverage report, and present their recommendations

**Schools Attending**
Regional: CMU, Duquesne, IUP, West Virginia, and Penn State Behrend  
Americas Semi-Finals: Appalachian State University, BARN Business School, Brandeis University, Canisius College, Colorado State University, Creighton University, Harding University, Seattle University, St. Mary's University, University of British Columbia, University of Georgia, University of Hawaii at Manoa, University of Nevada Las Vegas, University of Pittsburgh, University of Waterloo, Virginia Commonwealth University

**Outcome**
First Place (Regional)  
Americas Semi-Finals: made it to the semi-final round and lost to the competition winner, University of Nevada at Las Vegas.

**Notes**
Professor Sukhwani is faculty advisor. Ann Ferentino is industry mentor.

### Daniel's Race and Case

**Dates:** February 28-March 2, 2013

**Location:** Denver, CO

**KATZ Ranking:**

**Website**
[http://daniels.du.edu/newsevents/events/studentevents/racecase/index.html](http://daniels.du.edu/newsevents/events/studentevents/racecase/index.html)

**Registration Dates**

**Students Attending**
Greg Waller, Terry Faber, Rahul Singh, Katharina Keller, Brian Lee

**Topic**
Ethics with ski competition

**Schools Attending**
Colorado State University, Texas Christian University, University of Denver, University of Pittsburgh, University of South Carolina, and University of Utah

**Outcome**
DNP

**Notes**

### AMEX Case Competition

**Dates:** March 8, 2013

**Location:** Pittsburgh, PA

**KATZ Ranking:**

**Website**
NA
## Boston University Grand Business Challenge in Digital Health

**Dates:** March 21-23, 2013  
**Location:** Boston, MA  
**KATZ Ranking:**  

### Website

http://www.bu.edu/casecomp/digitalhealth/

### Registration Dates

**Students Attending**  
Saikat Roy; Amey Walavaker; Thy-Diep Ta, Stephan KATZ

### Topic

case their ideas on how **information technology** could influence and transform global healthcare to create value for the world

### Schools Attending

Boston University, CMU, Cornell University, Duke University, IPADE Business School – Mexico, Hong Kong University of Science and Technology, Indian School of Business, Seoul National University, Texas Christian University, University of Arizona, University of Calgary, UCLA, University of North Carolina, University of Southern California

### Outcome

2nd in Microsoft Bizpark Challenge

### Notes

The Grand Business Challenge had 2 events, the Business Case Challenge sponsored by Merck and the Bizpark challenge sponsored by Microsoft, which was the event in which the Katz Team placed 2nd. The Katz team won a cash prize of $2500 and $64000 of in kind support by Microsoft to implement the innovative business idea proposed by the team. Each Katz team member also won additional $250.

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## Deloitte Case Competition

**Dates:** March 22, 2013  
**Location:** Pittsburgh, PA  
**KATZ Ranking:** KATZ Only

### Website

NA

### Registration Dates

**Students Attending**  
Ram Parameshwar, Klevin Nunes, Yan Kublo and Siddhi Salvi, Rahul Singh, Manas Goel, Deepak Lal, Rajesh Krishnan, Sameer Raghuwanshi, Pritish Sinha, Mario Heredia

### Topic

Preliminary round: Consult on a real world business case  
Final round: solve problem for coffee industry

### Schools Attending

Babson, Brandeis, Duke, MIT Sloan, Tuck School of Business, UC Berkeley, University of Connecticut, University of Pittsburgh, University of Connecticut & University of Vermont

### Outcome

# 1: Ram Parameshwar, Klevin Nunes, Yan Kublo and Siddhi Salvi  
# 2: Rahul Singh, Manas Goel, Deepak Lal  
# 3: Rajesh Krishnan, Sameer Raghuwanshi, Pritish Sinha, and Mario Heredia

### Notes

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