

## **MBA/MIB FULL-TIME PROGRAM: DEGREE REQUIREMENTS & CURRICULUM PLAN**

### **DEGREE REQUIREMENTS**

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Upon formal admission to the full-time MBA/MIB program, a student must fulfill the following requirements in order to receive both degrees of this dual-degree program:

- 1) A minimum of 64.5 credits of approved graduate-level coursework
- 2) The appropriate distribution of required core courses and elective courses
- 3) A minimum cumulative quality point average (QPA) of 3.0 (B)
- 4) Students must declare an area of concentration of study to which elective credits must be applied

### **REQUIRED COURSES FOR MBA/MIB STUDENTS**

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- BACC 2401 Financial Accounting
- BECN 2401 Economic Analysis for Managerial Decisions
- BQOM 2401 Statistical Analysis: Uncertainty, Prediction & Quality Improvement
- BOAH 2409 Organizational Behavior Leadership and Group Effectiveness
- BFIN 2409 Financial Management 1
- BMKT 2409 Marketing Management
- BMIS 2409 Information Systems
- BQOM 2421 Decision Technologies in Manufacturing & Operations Management
- BSPP 2409 Strategic Management
- BSEO 2401 Business Ethics & Social Performance
- BIND 2444 Competitive Management Simulation
- BECN 2509 Global Macroeconomics 1
- BECN 2510 Global Macroeconomics 2
- BECN 2019 Economics for International Business
- BIND 2700 MIB Internship

## COURSE SELECTION AND SEQUENCING

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In order to make the most of the Katz MBA experience, each student is expected to work with his/her designated academic and career advisors so as to define career goals and align elective coursework with professional aspirations. Students may reference course offerings and descriptions for a given term within the [‘Class Schedule’ section](#) via [StudentNet](#).

The [‘Academic & Career Advising’ section](#), also accessible via StudentNet, can be utilized to research career tracks and functional areas within a given concentration; recommended course selection and sequencing; co-curricular activities; and additional professional resources.

## MBA/MIB FULL-TIME PROGRAM SAMPLE SCHEDULE

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MBA/MIB full-time students are eligible to enroll into a maximum of 18 credits per semester.

### ❖ Year One, Fall Term – 15 credits

- BACC 2401 Financial Accounting (3 credits)
- BECN 2401 Economic Analysis for Managerial Decisions (3 credits)
- BQOM 2401 Statistical Analysis: Uncertainty, Prediction & Quality Improvements (3 credits)
- BFIN 2409 Financial Management 1 (1.5 credits)
- BMKT 2409 Marketing Management (1.5 credits)
- BOAH 2409 Organizational Behavior (1.5 credits)
- 1.5 MBA/MIB elective credits

### ❖ Year One, Spring Term – 18 credits

- BQOM 2421 Decision Technology in Manufacturing & Operations Management (1.5 credits)
- BSPP 2409 Strategic Management (1.5 credits)
- BMIS 2409 Information Systems (1.5 credits)
- BSEO 2401 Business Ethics & Social Performance (1.5 credits)
- BECN 2509 Global Macroeconomics 1 (1.5 credits)
- BECN 2510 Global Macroeconomics 2 (1.5 credits)
- 9 MBA/MIB elective credits

### ❖ Year Two, Fall Term – 18 credits

- BECN 2019 Economics for International Business (3 credits)
- BIND 2700 MIB Internship (3 credits)
- 12 MBA/MIB elective credits

### ❖ Year Two, Spring Term – 15 credits

- BIND 2444 Competitive Management Simulation (3 credits)
- Remaining MBA/MIB elective credits

## MBA/MIB FULL-TIME CURRICULUM PLAN

MBA Total: 39 credits  
 MIB Total: 25.5 credits  
 MBA/MIB Total: **64.5 credits**

### MBA Required Core Courses (22.5 credits)

Course Number	Course Title	Credits	Term	Complete
BACC 2401	Financial Accounting			
BECN 2401	Economic Analysis for Managerial Decisions: Firm and Markets			
BFIN 2409	Financial Management			
BMKT 2409	Marketing Management			
BOAH 2409	Organizational Behavior, Leadership and Group Effectiveness			
BQOM 2401	Statistical Analysis: Uncertainty, Prediction and Quality Improvement			
BSEO 2409	Strategic Management			
BMIS 2409	Information Systems			
BQOM 2421	Decision Technologies in Manufacturing and Operation Management			



MIB Elective Courses (16.5 credits)\*

<b>Certificate (optional)</b>	<b>Course Title</b>	<b>Credits</b>	<b>Term</b>	<b>Complete</b>

\*MBA/MIB students are able to study for up to one term abroad at a partner school – including the European Business School, Euromed Management, the University of Augsburg, and Santa Maria University – in order to fulfill up to 12 credits of MIB elective course requirements.

**MBA/MIB Program Totals**

	<b>Required Credits</b>	<b>Calculated Total</b>
<b>PROGRAM TOTAL</b>	<b>64.5</b>	